

CCIIFT PRESENTS

2021 BEAUJOLAIS NOUVEAU

Thursday,
November 18, 2020
19:00 - 23:00

American Club Taipei
47 Bei-an road



CCI FRANCE TAIWAN
法國工商會




CCIFT Beaujolais Nouveau Celebration

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The Organizer

CCIFT is a non-profit organization meant as an influential platform for cooperation and business development between France and Taiwan. It gathers over 180 corporate members, both French and Taiwanese, ranging from global companies branch offices to SMEs and individual businesses.

The Origin

Beaujolais Nouveau is the first wine produced from the season's harvest and is ready to drink on the third Thursday of November every year. Beaujolais Nouveau is celebrated across the world, as people gather to taste the first Beaujolais of the new season.

CCIFT Beaujolais Nouveau Event Concept

VIP Long Table



Booth Sponsor



Around 750 Guests Joined the Event in 2019

We provided 550 bottles of wine, including 150 bottles of Beaujolais Nouveau sponsored by Bolloré Logistics.

Table Setting



Photo Wall



Best Occasion to Meet New Business Partners & Potential Clients

Main participants are management level executives of French or foreign companies in Taiwan and their guests, such as trade office of different countries, Société Générale, Carrefour, Taiwan Sotheby's International Realty, Michelin, Crédit Agricole CIB, Thales, L'Oreal Taiwan, AGS, Safran, UBER, Bolloré Logistics and many brands.

Around 750 participants joined CCIFT Beaujolais Celebration in 2020. Our guests are in majority Taiwanese, **age above 35 with strong links to French community and culture.**



2020 Beaujolais Nouveau Sponsors

Organizer



Diamond Sponsor



Platinum Sponsor



Taiwan
台灣



Gold Sponsor



Beaujolais Nouveau Sponsor



Stand Sponsor



Exciting Moment of the Night

Over 50 Lucky Draw Prizes

included a round flight ticket from Taipei to Paris; ClubMed all inclusive package, dinner vouchers in fine restaurants and hotels; fragrances & cosmetics; sumptuous dessert boxes; sophisticated French hampers; premium bottles of spirits or liquor and more.



Lucky Draw Prize

2020 Beaujolais Nouveau Celebration

Premium Prize

ClubMed 2021 Kabira 3-Night All-Inclusive Land Package for 2 People

Overnight stay at Grand Club Room with Grand Club Access GRAND HYATT

NOVOTEL HOTELS & RESORTS
台北諾富特華航桃園機場飯店
TAIPEI TAOYUAN INTERNATIONAL AIRPORT
1. One Night at Executive Suite with Executive Floor Access and Breakfast for Two
2. Wei Fang Restaurant Dinner Voucher for Two

One Night on Weekday at Grand View Room for Two VOLANDO Taipei Urai

Hyphenea
1. Chateau Laguiole Handmade Corkscrew - Grand Cru Series Blue Stamina with Winner Name Engraving
2. Carafe Perchee Mouth Blown Magnum Decanter

Grand Prize

AMERICAN CLUB
Brunch Voucher for Six

L'ORÉAL TAIWAN
Beauty Product Premium Set

CLARINS
Forever Young Trio Set x 2

REACT WHOLE HOME CORDLESS ADVANTAGE MELCHERS 美萊時

RC
Cointreau / The Botanist Islay Gin / Remy Martin 1738 Cognac Set x 2
RÉMY COINTREAU

Raffle Prizes

Carrefour 家樂福 Premium Gourmet Basket x 3 EVAAIR 777-300ER Plane Model
787 Plane Model

Pernod Ricard Taiwan Martell Blue Swift
Kurlhaus on Weekdays Voucher x 5 VOLANDO Taipei Urai

30th ANNIVERSARY CELEBRATION
THE SHERWOOD TAIPEI
The Sherwood Taipei \$1,000 NTD Restaurant Voucher x 3

Pierre Fabre
EAU THERMALE 雅漾
PHYSIOLIFT AQUA CREAM-IN-GEL
Eau Thermale 300ml
VERY HIGH PROTECTION CLEANSANCE SPF 50+

Pierre Fabre
MICELLAR LOTION SENSIFLUID A-DERMA
A-DERMA PROTECT SPF 50+ INVISIBLE FLUID LABORATOIRE DERMATOLOGIQUE VEGETAL
PIYS-AC PURIFYING FOAMING GEL 艾芙美

FURTERER 萊法那
OKARA COLOR SHAMPOO
OKARA COLOR PROTECTION HAIR MASK
LABORATOIRES DRY SHAMPOO
SHAMPOO WITH QUININE AND B VITAMINS
SHAMPOO WITH PEONY FOR SENSITIVE SCALP
KLORANE 一法國蔻羅蘭

Ticket Price

Ticket	Member	Non Member
Early Bird Special Price Before 19 th of October	\$1350 NTD + One Lucky Draw Ticket	\$1750 NTD
Regular Ticket	\$1500 NTD + One Lucky Draw Ticket	\$1900 NTD

Package	Platinum	Gold	Display	Roll up Banner	Lottery
Sponsor Price (TWD)	70,000	39,000	25,000	15,000	Product
Free Ticket(s)	8	2	1	X	X
[Offline Promotion]					
Company or Brand Logo on Admission Ticket	✓	✓	x	x	x
[Online Promotion]					
Company or Brand Logo on Event Webpage and CCIFT Newsletter	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Company or Brand Logo on CCIFT FB and LinkedIn	✓ name	x	x	x	x
[Onsite Promotion]					
Booth Display (Optional)	✓	✓	✓	x	x
Logo Display on Stage Backdrop	✓	✓	✓	x	x
Logo Display on Lucky Draw Sponsor Banner / Prize Display	✓ if applicable	✓ if applicable	✓ if applicable	✓	✓
Company Recognition in Announcements	✓	✓	✓	x	x
[Table Priority] Must Purchase a Minimum 20 Tickets per Table	✓ Up to 2 Tables	✓ 1 Table	x	x	x

Onsite Sponsor Exposure



**Stage
Backdrop**

Onsite Exposure for **SG Exclusively**



**Roll up
Exposure**

Onsite Exposure for **Sponsors**



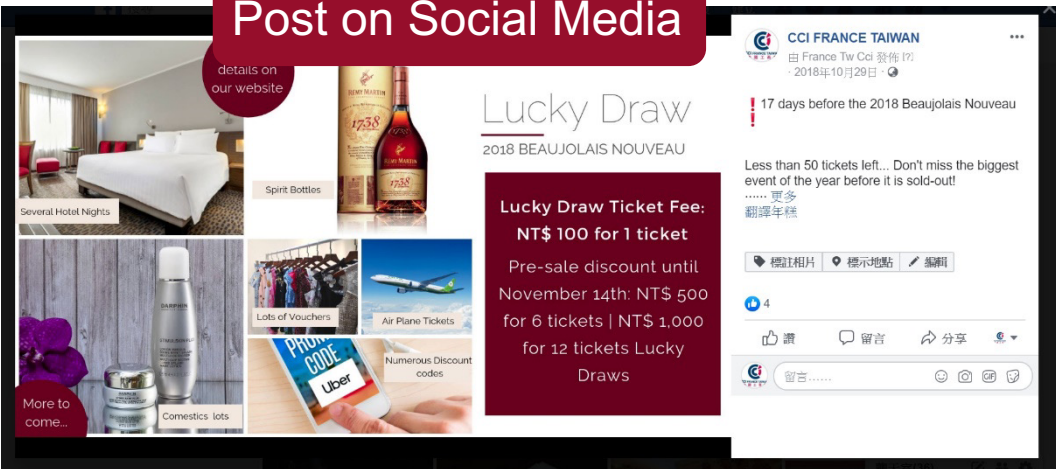
Table Cover

Other Exposure for Sponsors

Post Event Video



Post on Social Media



Privileged Sponsor Photo Bottle



Lucky Draw Box Wrap



LUCKY
DRAW BOX



More Onsite Exposure for Sponsors



CCIFT Beaujolais Nouveau Celebration **Contact**



Sponsorship Detail Please Contact

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