

CCIFT PRESENTS

# 2020 BEAUJOLAIS NOUVEAU

Thursday,  
November 19, 2020  
19:00 - 23:00

American Club Taipei  
47 Bei-an road



CCI FRANCE TAIWAN  
法國工商會





# CCIFT Beaujolais Nouveau Event Concept

VIP Long Table



Booth Sponsor



Table Setting



Photo Wall



## The Organizer

CCIFT is a non-profit organization meant as an influential platform for cooperation and business development between France and Taiwan. It gathers over 180 corporate members, both French and Taiwanese, ranging from global companies branch offices to SMEs and individual businesses.

## The Origin

Beaujolais Nouveau is the first wine produced from the season's harvest and is ready to drink on the third Thursday of November every year. Beaujolais Nouveau is celebrated across the world, as people gather to taste the first Beaujolais of the new season.

# Best Occasion to Meet New Business Partners & Potential **Clients**

Main participants are management level executives of French or foreign companies in Taiwan and their guests, such as trade office of different countries, Société Générale, Carrefour, Taiwan Sotheby's International Realty, Michelin, Crédit Agricole CIB, Thales, L'Oreal Taiwan, AGS, Safran, UBER, Bolloré Logistics and many brands.

**Around 750 participants** joined CCIFT Beaujolais Celebration in 2019. Our guests are in majority Taiwanese, **age above 35 with strong links to French community and culture.**





# 2019 Beaujolais Nouveau Sponsors

Organizer



Co-Organizer



Platinum Sponsor



Gold Sponsor



THALES



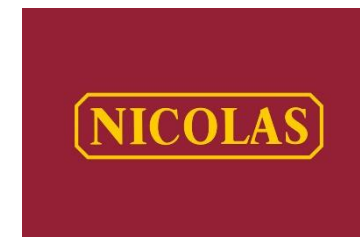
Beaujolais Nouveau Sponsor



Vehicle Sponsor

UBER 優步

Stand Sponsor



# Exciting Moment of the Night

## Over 50 Lucky Draw Prizes

included a round flight ticket from Taipei to Paris; ClubMed all inclusive package, dinner vouchers in fine restaurants and hotels; fragrances & cosmetics; sumptuous dessert boxes; sophisticated French hampers; premium bottles of spirits or liquor and more.



## - LUCKY DRAW PRIZES - 2019 BEAUJOLAIS NOUVEAU

### Premium Prizes

Club Med  
全球度假村  
全包式假期體驗

4-NIGHT 1AND PACKAGE FOR 2 PEOPLE IN  
CLUB MED BINTAN CLUB ROOM

ONE TAIPEI - PARIS ROUND TRIP  
FLIGHT TICKET



GRAND | HYATT

ONE OVERNIGHT STAY IN THE GRAND SUITE  
ROOM WITH CLUB ACCESS

NESPRESSO ZENIUS + NESPRESSO PIXIE  
NESPRESSO ESSENZA MINI (GRAND PRIZES)



### Grand Prizes



BEAUTY PRODUCT PREMIUM SET

CLARINS GIFT SET X3  
ROSY CREAM 50ML/ TONIC BATH  
AND SHOWER 100ML/ PUNCH BAG



Shangri-La's  
香格里拉  
台北遠東國際大飯店  
Far Eastern Plaza Hotel  
Taipei

SUNDAY BRUNCH FOR TWO  
AT MARCO POLO RESTAURANT

HOOVER VACUUM CLEANER AIR REVOLVE  
HOOVER VACUUM CLEANER POWER 5



### Raffle Prizes

Pierre Fabre  
Dermo-Cosmétique

RENÉ FURTERER 5 SENS GIFT SET X3  
PIERRE FABRE-AVÈNE GIFT SET  
PIERRE FABRE-KLORANE GIFT SET  
PIERRE FABRE-A-DERMA GIFT SET

MARTEL BLUE SWIFT  
Pernod Ricard

100% SILKY POCKET  
SQUARE X2  
URANIA

THE SHERWOOD  
SHERWOOD TAIPEI  
1,000NTD RESTAURANT  
VOUCHER X3

Carrefour  
家樂福  
PREMIUM GOURMET  
BASKET X3

600NTD  
VOUCHER X8



Uber



500NTD  
COUPON X3



ONE DAY ORGANIC SKIN CARE SET X2  
ORGANIC BUTTERFLY LAVENDER  
ANTI-AGING FACIAL OIL/ ORGANIC  
MALLOW FLOWER BRIGHTENING  
MOISTURIZER/ ORGANIC LAVENDER  
ESSENTIALS FLORAL WATER

# Ticket Price

Ticket	Member	Non Member
<b>Early Bird</b> Special Price Before 19 <sup>th</sup> of October	<b>\$1350</b> NTD + One Lucky Draw Ticket	<b>\$1750</b> NTD
<b>Regular Ticket</b>	<b>\$1500</b> NTD + One Lucky Draw Ticket	<b>\$1900</b> NTD

Package	Platinum	Gold	Display	Roll up Banner	Lottery
Sponsor Price (TWD)	70,000	39,000	25,000	15,000	Product
Free Ticket(s)	8	2	1	X	X
[Offline Promotion]					
Company or Brand Logo on Admission Ticket	✓	✓	x	x	x
[Online Promotion]					
Company or Brand Logo on Event Webpage and CCIFT Newsletter	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
Company or Brand Logo on CCIFT FB and LinkedIn	✓ name	x	x	x	x
[Onsite Promotion]					
Booth Display (Optional)	✓	✓	✓	x	x
Logo Display on Stage Backdrop	✓	✓	✓	x	x
Logo Display on Lucky Draw Sponsor Banner / Prize Display	✓ if applicable	✓ if applicable	✓ if applicable	✓	✓
Company Recognition in Announcements	✓	✓	✓	x	x
[Table Priority] Must Purchase a Minimum 20 Tickets per Table	✓ Up to 2 Tables	✓ 1 Table	x	x	x



# Onsite Sponsor Exposure



**Stage  
Backdrop**



# Onsite Exposure for **Sponsors**



**Table Cover**

# Other Exposure for Sponsors

## Post Event Video



## Post on Social Media



## Privileged Sponsor Photo Bottle



## Lucky Draw Box Wrap

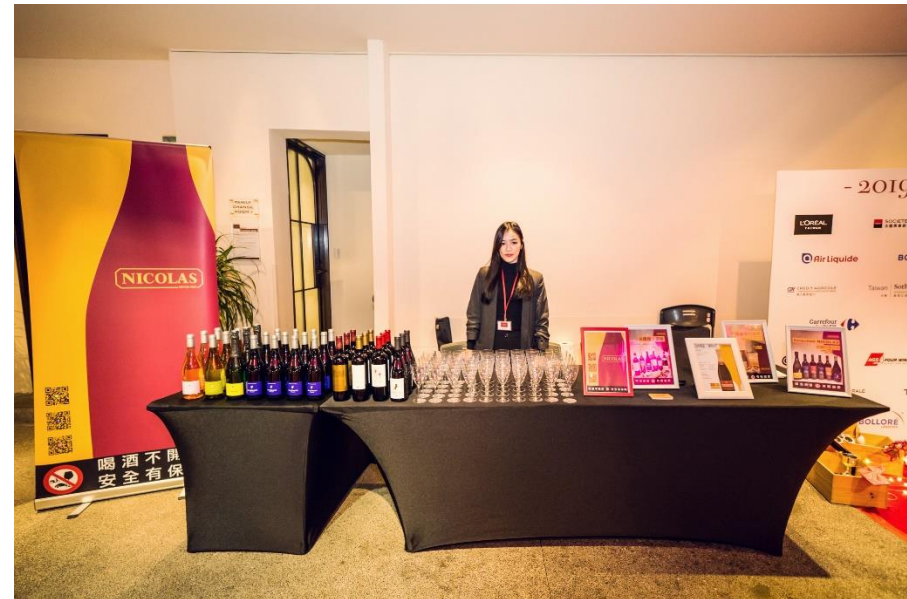


LUCKY  
DRAW BOX





# More Onsite Exposure for Sponsors





# CCIFT Beaujolais Nouveau Celebration **Contact**



**Sponsorship Detail Please Contact**

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