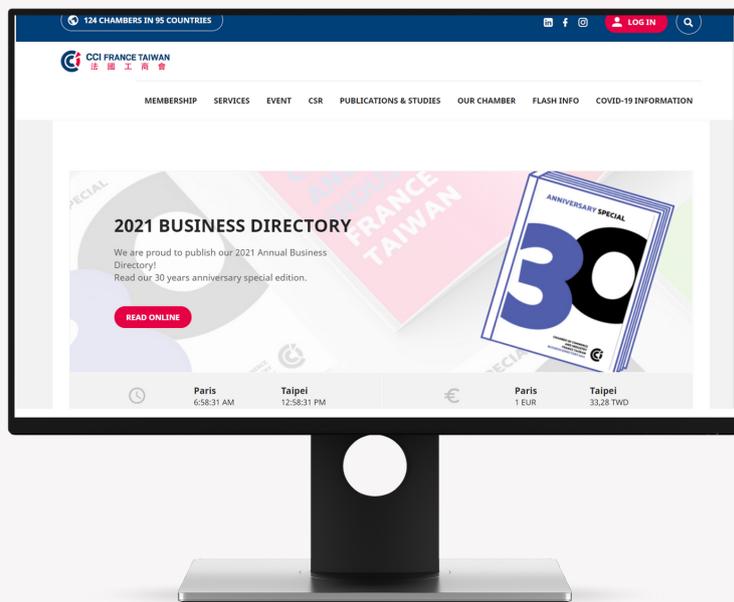


# ADVERTISING SERVICE

“ Check Out Our Different  
Social Media Channels ”



## Website

Place your banners &  
your latest news



## Business Directory

Detailed information of  
over 170 members



## Weekly Newsletter

over 3,500 subscribers  
receive our latest news



## Facebook

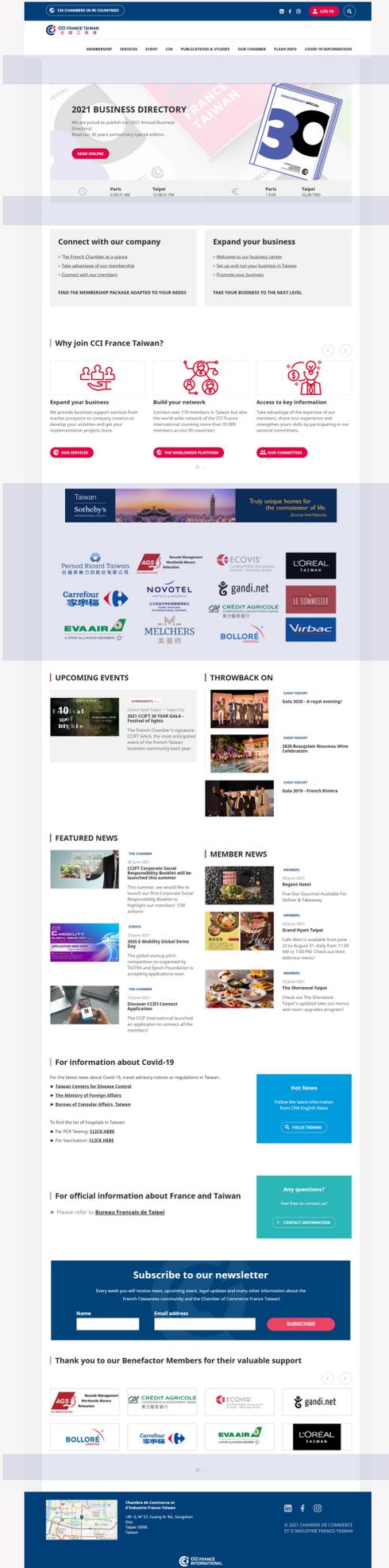
More than  
5,500 followers



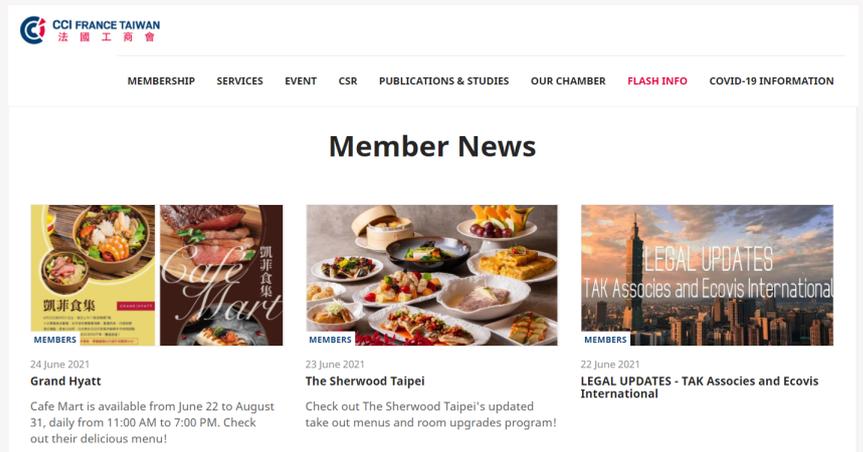
## LinkedIn

About 3,500  
business connections

# Website



- Advertisements with strategically placed banners on our website
- Members can also promote their company news under the "Members' News" section **for free.**



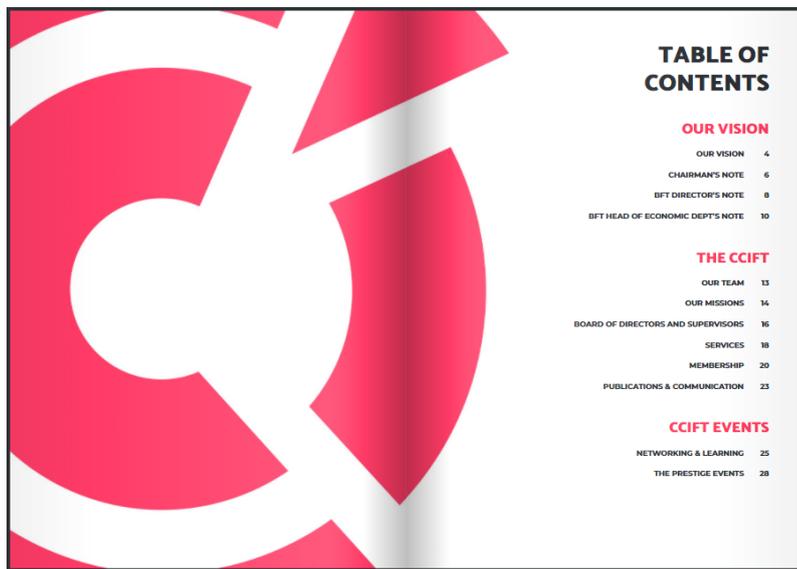
**Banner Size**  
1000 (W) x 223 (H) (px)

- **For Member**  
25,000 TWD/month for the header  
10,000 TWD/month for the top banner  
8,000 TWD/month for the middle banner  
5,000 TWD/month for the bottom banner
- **For Non-Member**  
35,000 TWD/month for the header  
20,000 TWD/month for the top banner  
15,000 TWD/month for the middle banner  
10,000 TWD/month for the bottom banner

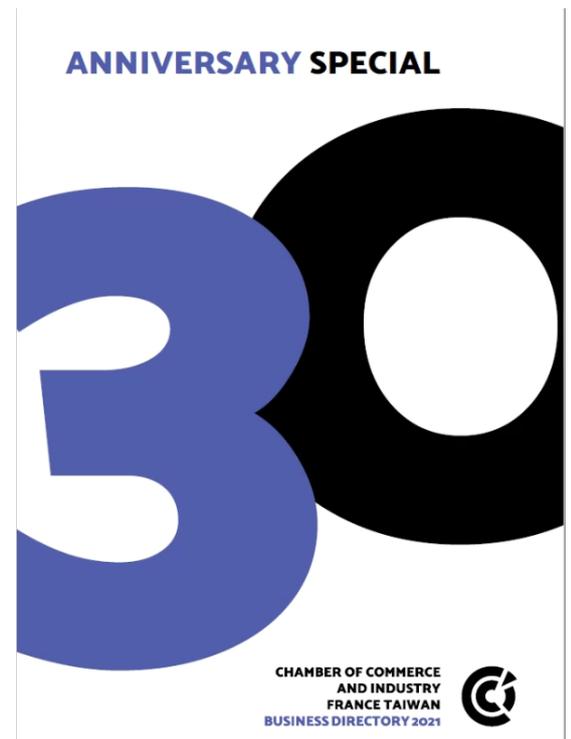
# Business Directory

CCIFT Business Directory is published every year.

A comprehensive reference guide & tool  
for individuals and organizations working or investing in Taiwan.



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- Over **170** corporate companies and small & medium enterprises are part of our Chamber and in this Directory

[CLICK HERE](#)

to read 2021 Business Directory

**For Member: 1 free page**

20,000 TWD for an additional page

12,000 TWD for an additional half page

**For Non-member**

30,000 TWD for a page

25,000 TWD for a half page

# Newsletter

The screenshot shows the layout of the CCIFT newsletter. At the top is the CCIFT logo and the title 'FLASH INFO'. Below this is a 'Join Our Privilege Program' section with images of wine, food, and a hotel room. The main content is divided into several sections: 'UPCOMING EVENTS' featuring 'REMNIER SCHOOL & BUSINESS TAIWAN' and 'ANEMONE VENTURES' webinars; 'NEW MEMBER SPOTLIGHT' for 'look right' Communications; 'MEMBER NEWS' for 'UNABIZ' Singapore IoT Service Provider; 'SPECIAL PROMOTION' for 'BIO PLANÈTE' Agrofood; 'WEEKLY FOCUS' for 'TAIWAN NEWS' regarding foreign talent recruitment; and 'SPECIAL THANKS TO OUR BENEFACTOR MEMBERS' listing various sponsors like BOLLORÉ, Carrefour, ECOVIS, Virbac, CRÉDIT AGRICOLE, Permud Ricard, AGS, LE SOMMELIER, MELCHERS, gandi.net, NOVOTEL, EVAAIR, and L'ORÉAL TAIWAN. The footer includes copyright information, website links, and social media icons.

- The CCIFT newsletter is published every Monday to keep the CCIFT members and individual subscribers up-to-date with upcoming events, members' news and local featured news.
- We offer our **members** to share their news **for free**.
- You can also place your banners in the middle or in the bottom of the newsletter.

**Banner Size**  
**740 (W) x 223 (H) (px)**

- **For Member**  
3,000 TWD/month for the middle banner  
2,000 TWD/month for the bottom banner
- **For Non-Member**  
6,000 TWD/month for the middle banner  
5,000 TWD/month for the bottom banner

# Facebook & LinkedIn

 CCIFT - Chamber of Commerce and Industry France Taiwan  
3,420 followers  
1mo • 🌐

[Member News] Take Regent Home - Five Star Takeaway & Delivery [Regent Taipei - Silks Hotel Group 晶華國際酒店集團](#) has expanded the Takeaway & Delivery menu selection with more Western and Chinese delicacies!

Check out for more details 😊  
<https://lnkd.in/ggicqrt>



- Over **5,500** followers on Facebook
- About **3,500** followers on LinkedIn

- **For members**  
Share your news for free.
- **For non-members**  
10,000 TWD /post  
on Facebook & LinkedIn

 CCI FRANCE TAIWAN  
由 France Tw Cci 發佈 • 6月23日下午2:27

[Member news]  
[台北西華飯店 The Sherwood Taipei](#) has updated their room packages and take-out menus!

- Direct voice call bookings to The Sherwood at this number: 02-2718 1188 will receive a complimentary upgrade on any room type to the same category Premier room from now to July 31st, 2021
- From July 1st, 2021 all Executive Room bookings above (NT\$ 4,000+10%- starting rate) have matching rates for Premier Rooms in different categories.
- Visit their "Take Out" menu for weekly updates.

Use this link for more information <https://www.ccift.org.tw/...../the-sherwood-taipei.html>



- Boost your visibility by sharing your news on our Facebook & LinkedIn

# Advertising Packages

|  | MEMBERS  | NON MEMBERS                                      |
|--|--|--|
| Website                                      | Per month  | Per month  |
| Header                                       | 25,000 NTD                                       | 35,000 NTD                                       |
| Top Banner                                   | 10,000 NTD                                       | 20,000 NTD                                       |
| Middle Banner                                | 8,000 NTD  | 15,000 NTD                                       |
| Bottom Banner                                | 5,000 NTD  | 10,000 NTD                                       |
| Newsletter                                   | Once a week                                      | Once a week                                      |
| Middle Banner                                | 3,000 NTD/month                                  | 6,000 NTD /month                                 |
| Bottom Banner                                | 2,000 NTD/month                                  | 5,000 NTD /month                                 |
| Emailing                                     |  |  |
|  | 4,5000 NTD                                       | 10,000 NTD                                       |
| Business Directory                           |  |  |
| Page   | 20,000 NTD                                       | 30,000 NTD                                       |
| Half Page                                    | 12,000 NTD                                       | 25,000 NTD                                       |
| One Free Page for New Members the First Year |  |  |
| Article                                      | 1 on Website & Share on Newsletter, Social Media | 1 on Website & Share on Newsletter, Social Media |
|  | Free   | 10,000 NTD                                       |