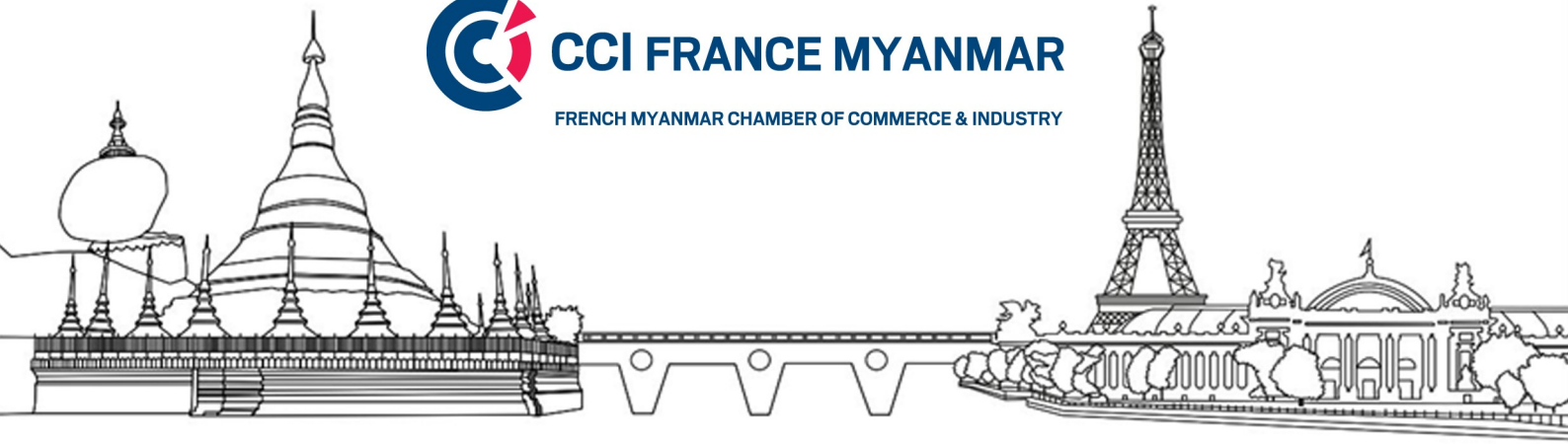




CCI FRANCE MYANMAR

FRENCH MYANMAR CHAMBER OF COMMERCE & INDUSTRY



MYANMAR

TRADE MISSION

20-21 SEPT. 2016
Manufacturing &
Industry

Europcar

MANUFACTURING 2016
Myanmar 

NOVOTEL
HOTELS & RESORTS
NOVOTEL YANGON MAX

Dates of Business Delegation

20-21 September 2016 + Manufacturing Myanmar 2016 Trade Fair (22-23 September 2016)

Venue

- 20 September, 2016 - Novotel Yangon Max
- 21 September, 2016 - Visits of industrial sites
- 22-23 September 2016 - Manufacturing Myanmar 2016 Trade Fair (Myanmar Event Park)

Sectors covered by conferences & visits

- Manufacturing & Industry (garment/textile, agrifood, steel/metal, timber, pharmaceutical...)
- Machine, equipments

Why Myanmar?

Since 2011, Myanmar's economy has been opening up, offering real opportunities for local and international companies. For its development, the country is now in need of infrastructures, equipment, and means of industrialization in every sector.

In addition, Myanmar possesses many resources (natural gas, oil, timber, precious stones, agriculture, water, sun, young population, cultural and tourist sites, and so on), which will help boost its development in the coming years.

Myanmar is the country offering the most important potential of development in South East Asia.

Key figures

- A surface area of 676,578 sqkm, which makes it the largest country in South East Asia.
- A strategic location between India, China and ASEAN, with a direct access to the Indian Ocean.
- A population of 51.4 million inhabitants.
- A young population with a growth rate of 2% (29% = 0 to 14 years old / 65% = 15 to 64 years old).
- 3 large cities (Yangon 5,8 M., Mandalay 1,3 M., Nay Pyi Taw 1,1 M.), with a urban population annual growth rate of 2.5%.
- A GDP of 73.62 billion USD in 2015.
- A growth rate of 8.5% both in 2014 and in 2015.
- A unemployment rate under 4% in 2014 and in 2015.
- Abundant resources in oil and gas, water, timber, precious stones, agricultural products, copper...
- Large potential to become one of the main tourist destination in Asia.

Program*

20th SEPT.

- | | |
|-----------------|---|
| Morning | Arrival at Yangon Mingaladon International airport / Transfer by bus to Novotel Hotel |
| 11.00 am | Arrival at Novotel Yangon Max - Welcoming coffee with members of CCI France Myanmar
Welcoming speech by Mr. Julien Esch , President of CCI France Myanmar |
| 11.30 am | General presentation of Myanmar economic and political situation
Speaker: Mr. Dominique Causse , Conseiller Economique of the French Embassy |
| 12.00 pm | Lunch break at <i>The Square Restaurant</i> - Novotel Hotel |
| 1.00 pm | End of lunch
Presentation of Myanmar Companies & Investment Laws
Speaker: Mr. Alexander Bohusch , Luther Lawfirm Myanmar |
| 1.20 pm | Presentation of Myanmar garment & textile industry
Speaker: U Thit Lwin Oo , Head of SMART project |
| 1.40 pm | Presentation of Engineering services in the Myanmar industrial sector
Speaker: Mr. Richard Vaillant , Business Development Manager, Comin Asia Myanmar |
| 2.00 pm | Presentation of The logistic chain in the Myanmar industrial sector
Speaker: Mr. Julien Loiret , Country Manager of Bolloré Logistics Myanmar |
| 2.20 pm | Presentation of Procurement in the Myanmar industrial sector
Speaker: Mr. Yann Bary , President of Acteus Group |
| 2.40 pm | Presentation of The food & agrifood industry in Myanmar
Speaker: Mr. Patrick Simon , CEO of City Mart Group |
| 3.00 pm | Coffee break |
| 3.30 pm | Presentation of Laws, Rules & Regulations related to industrial sector
Speaker: Mrs. Florence Grangerat , Audier & Partners Myanmar |
| 3.50 pm | Presentation of Myanmar industrial SME's and industrial development
Speaker: Mr. Michele Boario , Chief Technical Advisor, UNIDO (United National Industry Development Organisation) |
| 4.20 pm | Presentation of Myanmar Engineering Society
Speaker: U Aung Myint , President of MyanmarEngineering Society |

* Disclaimer: Subject to changes, modifications & adjustments especially to accommodate any last minute speaker contingencies

Program*

30th MAY

4.40 pm

Presentation of **Myanmar Industries Association**

Speaker: **U Zaw Min Win**, President of Myanmar Industries Association

5.00 pm

Coffee break

5.30 pm

Beginning of **B2B meetings** with local and international companies, and with:



UMFCCI (Union of Myanmar Federation of Chambers of Commerce and Industry)

UMFCCI acts as a bridge between the government and the private sector, and has become the representative of the Myanmar business community.



MIA (Myanmar Industries Association)

MIA represents Myanmar industrial companies. Its mission is to support the development of the industrial sector in Myanmar.



MES (Myanmar Engineering Society)

MES brings together engineers from different sectors in Myanmar, in order to improve the standards in the Myanmar industrial sector.



MFPEA (Myanmar Food Processors & Exporters Association)

MFPEA bridges the gap between the public and private sectors, and works on key issues such as food safety, export, sourcing of raw material from abroad.



CCI France Myanmar (French Myanmar Chamber of Commerce)

FMCCI is a non-profit organization representing 100 members and working at developing economic relations between France and Myanmar.



Eurocham Myanmar (European Chamber of Commerce in Myanmar)

Eurocham is a non-profit organization serving as the voice of European business in Myanmar.

7.00 pm

End of B2B meetings

7.30 pm

Transfer to the *Alex's Bistro (The Loft)* by bus

8.00 pm

Networking cocktail at the *Alex's Bistro*, in presence of Members of CCI France

10.00 pm

End of networking cocktail / Transfer back to Novotel Yangon Max by bus

Program*

31st MAY

- | | |
|-----------------|---|
| 7.00 am | Departure from Novotel Yangon Max by bus |
| 7.30 am | Arrival at Concorde Industries Limited
Presentation of the company and visit of the timber/furniture factory
Speaker: Mr. Philippe Maudet , General Manager |
| 9.00 am | Departure from Concorde Industries by bus |
| 10.00 am | Arrival at Neobags
Presentation of the company and visit of the garment/textile factory
Speaker: Mr. Yi Kim , General Manager |
| 11.30 am | Departure from Neobags by bus |
| 12.00 am | Lunch break at Pun Hlaing Golf Resort |
| 13.00 pm | Departure to Min Dhama Steel Structure Pinya Beverages |
| 14.00 pm | Arrival at Min Dhama Steel Structure
Presentation of the company and visit of the steel factory
Speaker: Mr. Moekyaw Thu , Senior manager |
| 15.00 pm | Departure from Min Dhama Steel Structure and transfer to Yangon Mingaladon International Airport and Novotel Hotel |
| 15.30 pm | Arrival at Yangon Mingaladon International Airport and departure of delegates |
| 16.30 pm | Arrival at Novotel Yangon Max of delegates staying in Yangon |

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MANUFACTURING 2016 Myanmar



22 - 24 September 2016

Thursday — Saturday

MYANMAR EVENT PARK | YANGON, MYANMAR

**The 3rd International Manufacturing
Machinery, Equipment, Materials and
Services Exhibition**



www.manufacturingmyanmar.com

MANUFACTURING 2016 Myanmar

With CCI France Myanmar, participate in the largest and most successful trade exhibition on the manufacturing and industrial sector in Myanmar.

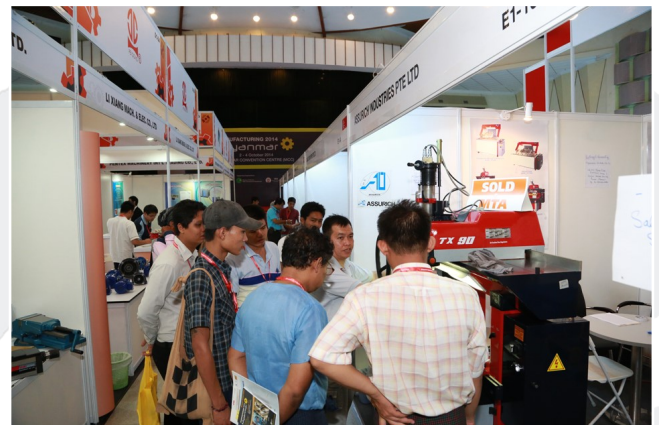
- Get a free pass to visit the exhibition
- Exhibit on the CCI France Myanmar's pavilion to promote your company and to meet your future business partners in Myanmar



WHY PARTICIPATE IN MANUFACTURING MYANMAR?

- AllWorld Exhibition: Organization leader in trade exhibitions in Asia
- 65 exhibitors from 13 countries = the largest industrial exhibition in Myanmar
- Open to professional and businesses only = 2,186 trade visitors (90% from Myanmar)
- 4 group pavilions: Germany, Korea, Singapore and Taiwan
- 10 technical ranges:
 - Factory equipment
 - Metal cutting machine tools
 - Surface & heat treatment
 - Material handling & storage
 - Welding technology
 - Metal forming/Sheet metal cutting machines
 - Software and prototyping systems
 - Measurement & testing technology
 - Mould & die
 - Tools & hardware

MANUFACTURING 2016 Myanmar



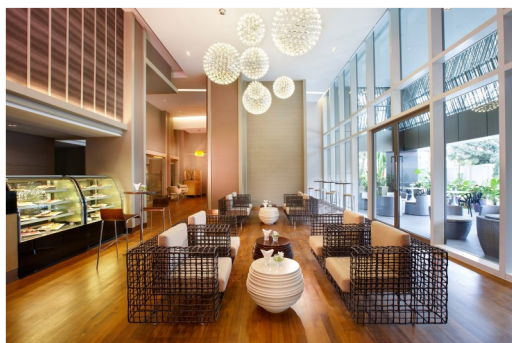
WHY EXHIBIT WITH CCI FRANCE MYANMAR?

- Benefit from the visibility and the image of our pavilion FRANCE
- Claim your identity and build up your notoriety in Myanmar
- Benefit from our networks and contacts in Myanmar
- Exhibit and meet your business partners on a fully-serviced and fully-equipped space (beverages and food, decoration, furniture and equipment, cozy meeting spaces...)
- Benefit from the support of our team on the pavilion
- **Benefit from special rates and our very attractive package**



Novotel Yangon Max

NOVOTEL
HOTELS & RESORTS
NOVOTEL YANGON MAX



Indulge yourself in 5-star luxury 30 minutes' drive from Yangon International airport at Novotel Yangon Max. Contemporary design with Myanmar accent and modern accessories make your room a tranquil retreat. Cool off with a dip in the swimming pool. Watch the famous Shwedagon Pagoda from the pool deck while sipping a cocktail at the Pool Bar.

Located on Pyay Road, Novotel Yangon Max is a short walk away from Junction Square shopping mall and a 10 minutes drive from the Shwedagon Pagoda. The 366 room hotel is a perfect choice for both business and leisure travellers.

Its private, spacious and fully equipped meeting rooms, combined with its all-service conference packages, offer you a perfect environment to organise professional events and business meetings with great peace of mind, in order to guaranty their success.






Europcar Myanmar

Europcar




Yangon

-  Yangon International Airport
Hotline : +959 9 777 20143
-  Savoy Hotel
-  Hledan Centre

Nay Pyi Taw

-  Nay Pyi Taw International Airport
Hotline : +959 9 777 20142

Mandalay

-  Corner of 64th Street and 39th Street
Chantryathazi Township
Hotline : +959 9 777 20166

Registration fees for participants from outside Myanmar

Registration: **only with the CCI France of your country of origin, CCI France Myanmar**

- **Trade Mission package only (20-21 Sept. 2016) = 1,100 USD / person (international flights not included)**

The conference package includes the following services:

- * Access to all conferences on 20th and 21st September, 2016*
- * Access to all visits organised on 21st September, 2016*
- * B2B meetings on 20th September, 2016 at Novotel Max Hotel
- * Accommodation in a single room for 1 night (20th September, 2016) at Novotel Max Hotel, in Yangon
- * Coffee breaks, services, and luncheons during the conferences on 20th and 21st September, 2016
- * Networking Cocktail at *Alex's Bistro (The Loft)* on 20th September, 2016
- * Transports and transfers as mentioned in the program on 20th and 21st September, 2016*

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- **Exhibition – Manufacturing Myanmar 2016 package only (22-23 September 2016) = 1,900 USD / person**

The Exhibition package includes the following services (accommodation and flights are not included):

- * Support services on the pavilion by CCI France Myanmar team during the whole exhibition
- * Space for 2 roll-ups and a brochure stand on the pavilion during the whole exhibition
- * Access to one table and 4 chairs for business meetings during the whole exhibition
- * Coffee, soft drinks, snacks and 3 lunches (1 lunch/day)
- * Communication, PR, Media relations and promotion before and during the event

- **"All in 1" package - Trade mission + Exhibition Packages = 2,800 USD / person**

Terms and conditions

Registration will be considered as confirmed only after reception of the registration form and of the full payment of fees. Registration fees have to be paid in full before 15th September, 2016. Registration fees are non-refundable after 15th Sept., 2016.

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