

CCIFT PRESENTS

# 2019 BEAUJOLAIS NOUVEAU

Thursday,  
November 21, 2019  
19:00 - 23:00

American club  
Taipei  
47 Bei-an road





# CCIFT Beaujolais Nouveau Celebration



2019. 11. 21 (Thursday)  
19:00~11:00

American Club  
N. 47, Bei-An Road, Taipei

## The Organiser

CCIFT is a non-profit organization meant as an influential platform for cooperation and business development between France and Taiwan. It gathers over 180 corporate members, both French and Taiwanese, ranging from global companies branch offices to SMEs and individual businesses.

## The Origin

Beaujolais Nouveau is the first wine produced from the season's harvest and is ready to drink on the third Thursday of November every year. Beaujolais Nouveau is celebrated across the world, as people gather to taste the first Beaujolais of the new season.

# CCIFT Beaujolais Nouveau Celebration Event Concept

Long Table



Décor on Table



Booth Décor



Photo Wall





# Best Occasion to Meet New Business Partners & Potential Clients

Main participants are management level executives of French or foreign companies in Taiwan and their guests, such as trade office of different countries, Société Générale, Carrefour, Taiwan Sotheby's International Realty, OREZZA, Michelin, Crédit Agricole CIB, Thales, L'Oreal Taiwan, AGS, ATOS, UBER, Bolloré Logistics and many Luxury brands.

**More than 650 participants** joined CCIFT Beaujolais Celebration in 2018. Our guests are in majority Taiwanese, **age above 35** with strong links to French community and culture.





# The Largest Beaujolais Nouveau Celebration in Taipei

More than 650 guests joined the event in 2018

We provided more than 450 bottles of wine, including 150 bottles of Beaujolais Nouveau sponsored by Bolloré Logistics.





# 2018 Beaujolais Nouveau Sponsors

## Organizer



## Co-Organizer



## Platinum Sponsor



## Gold Sponsor



## Stand Sponsor



## Beaujolais Nouveau Sponsor



## Vehicle Sponsor



## Ad Sponsor





# Most Exciting Moment of the Night!

**Over 50 lucky draw prizes**  
included a round flight ticket from Taipei to Paris;  
ClubMed all inclusive package, dinner vouchers in fine  
restaurants and hotels; fragrances & cosmetics;  
sumptuous dessert boxes; sophisticated French hampers;  
premium bottles of spirits or liquor and more.



## - LUCKY DRAW PRIZES - 2018 Beaujolais Nouveau

### Premium prizes

**Club Med** 4-NIGHT LAND PACKAGE FOR 2 PEOPLE IN CLUB MED SAHORO (SNOW RESORT) IN HOKKAIDO JAPAN)

TAIPEI - PARIS ECONOMY CLASS ROUND TRIP TICKET **EVA AIR** A STAR ALLIANCE MEMBER

**Shangri-La** 香格里拉 台北遠東國際大飯店 Far Eastern Plaza Hotel TAIPEI ONE NIGHT STAY AT PLAZA SUITE WITH HORIZON CLUB ACCESS FOR TWO

ONE OVERNIGHT STAY IN A GRAND SUITE WITH GRAND CLUB ACCESS **台北君悅酒店 GRAND | HYATT TAIPEI**

**NOVOTEL** HOTELS & RESORTS A WEEKEND STAY AT NOVOTEL BANGKOK

### Grand Prizes

MARTELL XO (X1) Pernod Ricard Taiwan

**Pierre Fabre** Dermo-Cosmétique SETS OF AVENE PRODUCTS (X2) 1 SET RENE FURTERER ABSOLUE KERATINE (X2)

EXQUISAGE GIFT SET DARPHIN (X1) **DARPHIN** PARIS

**NESPRESSO** NESPRESSO COFFEE MACHINE PIXIE (X1) NESPRESSO COFFEE MACHINE ESSENZA MINI (X1)

GIFT SET CLARINS (X3) **CLARINS**

**URANIA** 5000TWD VOUCHER FOR MEN'S WEAR BESPOKE GARMENT (X1) 5000 TWD VOUCHER FOR WOMEN'S WEAR BESPOKE GARMENT (X1) 2500 TWD VOUCHER FOR READY-TO-WEAR (X1)

### Raffle prizes

1 SET OF 3 GLM REVERSE-AGING CREME 30ML (X2) **GLM** Your skin, your life, your skin, your life, your skin, your life

**水天堂** Sparadise 120-MIN SWEDISH MASSAGE TREATMENT VOUCHER FOR 2 PEOPLE (X12)

SBOTTLE OF REMY MARTIN VSOP (X2) BOTTLE OF REMY MARTIN 17381 (X3) **REMY MARTIN**

PREMIUM FOOD BASKET (X1) **Carrefour** 家樂福

**UBER** 優步 NTD\$ 1,000 COUPONS (X3)

1,000 NTD VOUCHER FOR THE SHERWOOD TAIPEI RESTAURANT (X3) **THE SHERWOOD** 台北西華飯店

OOLONG TEA GIFT BAGS



**2017薄酒萊全球同步開瓶，法國工商會攜手法國興業銀行歡慶薄酒萊新酒上市**

【中時電子報綜合報導】

法國工商會 (CCIFT) 暨法國興業銀行 (Société Générale) 於11月16日台北市美僑協會舉辦2017年薄酒萊新酒慶祝晚會，與全球同步開瓶、喜迎新酒。

晚會中為賓客準備由仕嘉堡運贊助，法國原產地直送薄酒萊新酒，另有家樂福獨家贊助每周空運來台的法國起司，以及法國頂尖歐式麵包製造商布利多提供贊助各式麵包。佳釀與美食，為秋日池畔的品酪盛宴更添風采。

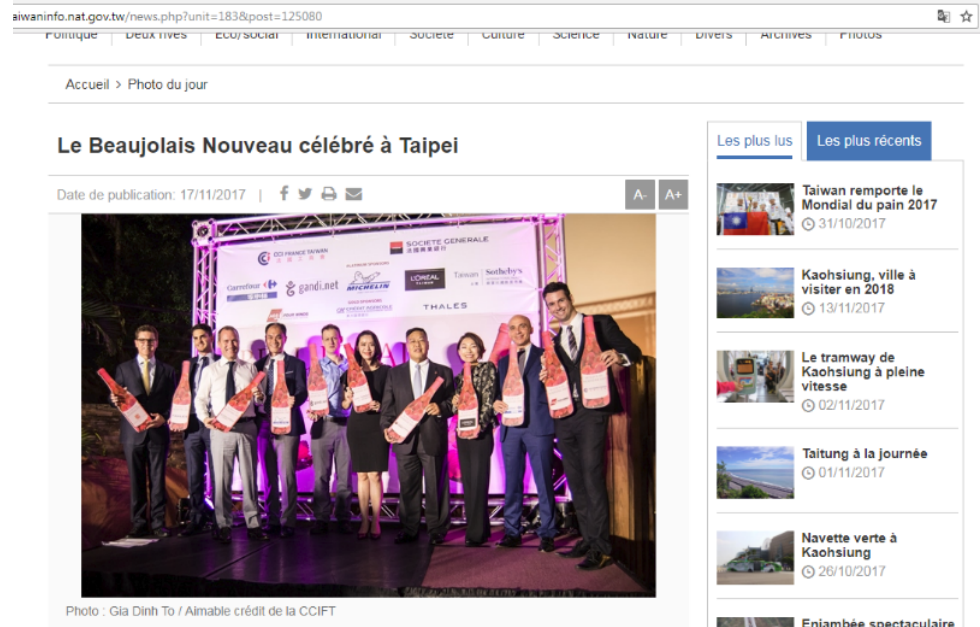
從小莊精釀到全球同步慶祝，薄酒萊新酒日的起源

薄酒萊新酒日源自於法國著名產酒地區—薄酒萊(Beaujolais)，位於勃根第(Bourgogne)南方風光明媚的山丘地，地形起伏錯落，從18、19世紀就有家族大面積開墾種植葡萄，釀造美酒至今。尤其靠近里昂(Lyon)一帶的村落，特殊石灰地質閃爍金光，加上教堂、城堡、民宅又以此種土石建造，居高臨下圍繞低矮葡萄枝藤，放眼望去滿山遍谷閃爍如「金石」。



右起CCIFT副主席 Jean-Pascal RIGNAULT,法國在台協會主任紀博偉Benoît GUIDÉE,CCIFT主席貝賀名Rami BAITIEH

China Times



**2017薄酒萊全球同步開瓶，法國工商會攜手法國興業銀行歡慶薄酒萊新酒上市**

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[illegible]

從小莊精釀到全球同步慶祝，薄瀾萊新酒日的起源

博萬萊斯新酒庄座落於法國著名產酒地區——博萬萊斯(Beaujolais)，位於勃根第(Bourgogne)南方雲石明顯的山丘上，地形起伏錯落，從18、19世紀就有家族大園種植黑皮諾葡萄，釀造美酒至今，尤其靠近里昂(Lyon)一帶的村落，特殊土地質帶來陽光，加上教堂、城堡、民宅又以此種土石建造，層層疊疊圍繞低矮葡萄枝葉，放眼望去滿山遍野皆閃爍如「金石」。

每年11月第三週的星期四，是法國酒通源新酒全球統一的開張日，世界各地皆於此日一同品嚐青少年的酒通源新酒。在法國工商會少年已舉辦11年在台灣舉辦酒通源慶祝晚會，接待法企商團宴會賓客，該酒台北社交界每年秋季的重要活動。

今年萬蘭酒的全球統一上市日期11月16日，法國工商會與法國興業銀行再次合作，專車與全球同步迎接新酒，並在萊佛士、台灣萊雅、管地有限公司、台灣米其林輪胎、台灣蘇富比國際房地產、台灣達利思、東方匯理銀行、AGS Four Winds Taiwan。

宣會暨華豐公司熱心贊助下，於台北市美侖協會舉辦葡萄酒展祝賀會，活動也為賓客貼心準備UBER接送服務。

法式美食美酒的時尚饗宴

法國工商會暨法國興業銀行每年舉辦的葡萄酒慶祝晚會，是法台企業互相交流的好時機。微涼秋夜泳池畔，杯觥交錯端美食，法式風情與豐盛佳餚陪伴賓客體會葡萄酒魅力，超過600位貴賓齊聚一堂，共同慶祝葡萄酒新週日。

## Taiwan News



右起CCIFT副主席 Jean-Pascal RIGNAULT,法國在台協會主任紀博偉Benoît GUIDÉE,CCIFT主席貝賀名Rami BAITIEH



左起CCIFT執行長史迪芬Stephane PEDEN以及所有贊助商



Tickets	Member	Non Member
Early Bird until 14 <sup>th</sup> of October	<b>\$1350</b> NTD + One Lucky Draw Ticket	<b>\$1750</b> NTD
Regular Ticket	<b>\$1500</b> NTD + One Lucky Draw Ticket	<b>\$1900</b> NTD

Sponsorship Package	Sponsorship Package	Platinum	Gold	Display	Roll up Banner	Lottery
	Sponsor Price (TWD)	70,000	39,000	25,000	15,000	Product
	Free Ticket(s)	8	2	1	x	x
	[Offline Promotion]					
	Company or Brand Logo on Admission Ticket	✓	✓	x	x	x
	[Online Promotion]					
	Company or Brand Logo on Event Webpage and CCIFT Newsletter	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
	Company or Brand Logo on CCIFT FB and LinkedIn	✓ name	x	x	x	x
	[Onsite Promotion]					
	Booth Display (Optional)	✓	✓	✓	x	x
	Logo Display on Stage Backdrop	✓	✓	✓	x	x
	Logo Display on Lucky Draw Sponsor Banner / Prize Display	✓ if applicable	✓ if applicable	✓ if applicable	✓	✓
	Company Recognition in Announcements	✓	✓	✓	x	x
	[Table Priority] Must Purchase a Minimum 20 Tickets per Table	✓ Up to 2 Tables	✓ 1 Table	x	x	x



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	Free Ticket(s)	8	2	1	x	x
	[Offline Promotion]					
	Company or Brand Logo on Admission Ticket	✓	✓	x	x	x
	[Online Promotion]					
	Company or Brand Logo on Event Webpage and CCIFT Newsletter	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo
	Company or Brand Logo on CCIFT FB and LinkedIn	✓ name	x	x	x	x
	[Onsite Promotion]					
	Booth Display (Optional)	✓	✓	✓	x	x
	Logo Display on Stage Backdrop	✓	✓	✓	x	x
	Logo Display on Lucky Draw Sponsor Banner / Prize Display	✓ if applicable	✓ if applicable	✓ if applicable	✓	✓
	Company Recognition in Announcements	✓	✓	✓	x	x
	[Table Priority] Must Purchase a Minimum 20 Tickets per Table	✓ Up to 2 Tables	✓ 1 Table	x	x	x



Special Package	Price
1 Table  10 Tickets	  <b>\$45,000NTD</b>

# Sponsor Onsite Exposure

Platinum & Gold  
Sponsor Exposure



This year the banner  
Will be hung on the wall



# Onsite Exposure for Sponsor



Stage  
Backdrop



# Onsite Exposure for Sponsor



Roll up  
Exposure



# Onsite Exposure for Sponsors



Table Cover



# Onsite Exposure for Sponsors





# Onsite Exposure for Sponsors





# Onsite Exposure for Sponsors





# Onsite Exposure for Sponsors





# Other Exposure for Sponsors

## Post on Social Media

## Post Event Video



YouTube

ccift



[2017 CCIFT BJO] Do you remember?



# CCIFT Beaujolais Nouveau Celebration



**Sponsorship Detail Please Contact**

**Ms. Iris TSAI [pr@ccift.org.tw](mailto:pr@ccift.org.tw) | 02-2721-7599\*26**