

CCIFT PRESENTS

2020 BEAUJOLAIS NOUVEAU

Thursday,
November 19, 2020
19:00 - 23:00

American Club Taipei
47 Bei-an road



CCI FRANCE TAIWAN
法國工商會



CCIFT Beaujolais Nouveau Event Concept

VIP Long Table



Booth Sponsor



Table Setting



Photo Wall



The Organizer

CCIFT is a non-profit organization meant as an influential platform for cooperation and business development between France and Taiwan. It gathers over 180 corporate members, both French and Taiwanese, ranging from global companies branch offices to SMEs and individual businesses.

The Origin

Beaujolais Nouveau is the first wine produced from the season's harvest and is ready to drink on the third Thursday of November every year. Beaujolais Nouveau is celebrated across the world, as people gather to taste the first Beaujolais of the new season.

Best Occasion to Meet New Business Partners & Potential Clients

Main participants are management level executives of French or foreign companies in Taiwan and their guests, such as trade office of different countries, Société Générale, Carrefour, Taiwan Sotheby's International Realty, Michelin, Crédit Agricole CIB, Thales, L'Oreal Taiwan, AGS, Safran, UBER, Bolloré Logistics and many brands.

Around 750 participants joined CCIFT Beaujolais Celebration in 2019. Our guests are in majority Taiwanese, **age above 35 with strong links to French community and culture.**



2019 Beaujolais Nouveau Sponsors

Organizer



Co-Organizer



Platinum Sponsor



Gold Sponsor



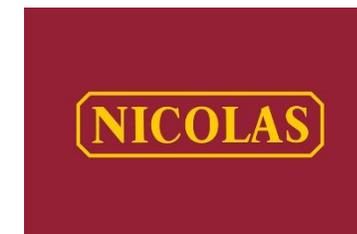
Beaujolais Nouveau Sponsor



Vehicle Sponsor



Stand Sponsor



Exciting Moment of the Night

Over 50 Lucky Draw Prizes

included a round flight ticket from Taipei to Paris; ClubMed all inclusive package, dinner vouchers in fine restaurants and hotels; fragrances & cosmetics; sumptuous dessert boxes; sophisticated French hampers; premium bottles of spirits or liquor and more.



- LUCKY DRAW PRIZES - 2019 BEAUJOLAIS NOUVEAU

Premium Prizes



4-NIGHT LAND PACKAGE FOR 2 PEOPLE IN CLUB MED BINTAN CLUB ROOM

ONE TAIPEI - PARIS ROUND TRIP FLIGHT TICKET



ONE OVERNIGHT STAY IN THE GRAND SUITE ROOM WITH CLUB ACCESS

NESPRESSO ZENIUS / NESPRESSO PIXIE / NESPRESSO ESSENZA MINI (GRAND PRIZES)



Grand Prizes



BEAUTY PRODUCT PREMIUM SET

CLARINS GIFT SET X3
ROSY CREAM 50ML / TONIC BATH AND SHOWER 100ML / PUNCH BAG



SUNDAY BRUNCH FOR TWO AT MARCO POLO RESTAURANT

HOOVER VACUUM CLEANER AIR REVOLVE / HOOVER VACUUM CLEANER POWER 5



Raffle Prizes



RENÉ FURTERER 5 SENS GIFT SET X3
PIERRE FABRE-AVÈNE GIFT SET
PIERRE FABRE-KLORANE GIFT SET
PIERRE FABRE-A-DERMA GIFT SET

MARTEL BLUE SWIFT



100% SILKY POCKET SQUARE X2



SHERWOOD TAIPEI 1,000TD RESTAURANT VOUCHER X3



PREMIUM GOURMET BASKET X3

600VTD VOUCHER X8



Uber

5000TD COUPON X3



ONE DAY ORGANIC SKIN CARE SET X2
ORGANIC BUTTERFLY LAVENDER
ANTI-WING FACIAL OIL / ORGANIC
MALLOW FLOWER BRIGHTENING
MOISTURIZER / ORGANIC LAVENDER
OFFICIALS FLORAL WATER

Ticket Price

| Ticket | Member | Non Member |
|---|--|-------------------|
| Early Bird Special Price Before 19 th of October | \$1350 NTD + One Lucky Draw Ticket | \$1750 NTD |
| Regular Ticket | \$1500 NTD + One Lucky Draw Ticket | \$1900 NTD |

| Package | Platinum | Gold | Display | Roll up Banner | Lottery |
|--|--------------------|--------------------|--------------------|----------------|----------------|
| Sponsor Price (TWD) | 70,000 | 39,000 | 25,000 | 15,000 | Product |
| Free Ticket(s) | 8 | 2 | 1 | X | X |
| [Offline Promotion] | | | | | |
| Company or Brand Logo on Admission Ticket | ✓ | ✓ | x | x | x |
| [Online Promotion] | | | | | |
| Company or Brand Logo on Event Webpage and CCIFT Newsletter | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo | ✓ Logo |
| Company or Brand Logo on CCIFT FB and LinkedIn | ✓ name | x | x | x | x |
| [Onsite Promotion] | | | | | |
| Booth Display (Optional) | ✓ | ✓ | ✓ | x | x |
| Logo Display on Stage Backdrop | ✓ | ✓ | ✓ | x | x |
| Logo Display on Lucky Draw Sponsor Banner / Prize Display | ✓ if applicable | ✓ if applicable | ✓ if applicable | ✓ | ✓ |
| Company Recognition in Announcements | ✓ | ✓ | ✓ | x | x |
| [Table Priority] Must Purchase a Minimum 20 Tickets per Table | ✓ Up to 2 Tables | ✓ 1 Table | x | x | x |

Onsite Sponsor Exposure



**Stage
Backdrop**

Onsite Exposure for **Sponsors**



Table Cover

Other Exposure for Sponsors

Post Event Video



Post on Social Media



Privileged Sponsor Photo Bottle



Lucky Draw Box Wrap



LUCKY
DRAW BOX



More Onsite Exposure for Sponsors



CCIFT Beaujolais Nouveau Celebration **Contact**



Sponsorship Detail Please Contact

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